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# IIDE 2015

## India International Dairy Expo

International trade fair for dairy farming, processing, packaging, distribution and products.

Concurrent to:



Theme:

**"New Technologies  
for Milk Processing"**

April 23-25, 2015

Bombay Exhibition Centre,  
Mumbai, India

## POST SHOW REPORT



Koelnmesse YA Tradefair Pvt. Ltd.

## GENERAL INFORMATION

**Event:**



**India International Dairy Expo 2015**

**Concurrent to:** Seminar on New Technologies for Milk Processing

**Dates of event:** April 23-25, 2015

**Venue:** Hall 5, Bombay Convention & Exhibition Centre,  
Mumbai, India

**Organizer:**



**Indian Dairy Association (West Zone)**



## EXHIBITOR STATISTICS

### 1. Total Number of Exhibitors: 107

Indian exhibitors - 86

International exhibitors - 21

### 2. Space occupied

Gross exhibition area - 4,860 Sqm.

### 3. Exhibitor participation from following countries

China

France

Germany

India

Italy

Spain

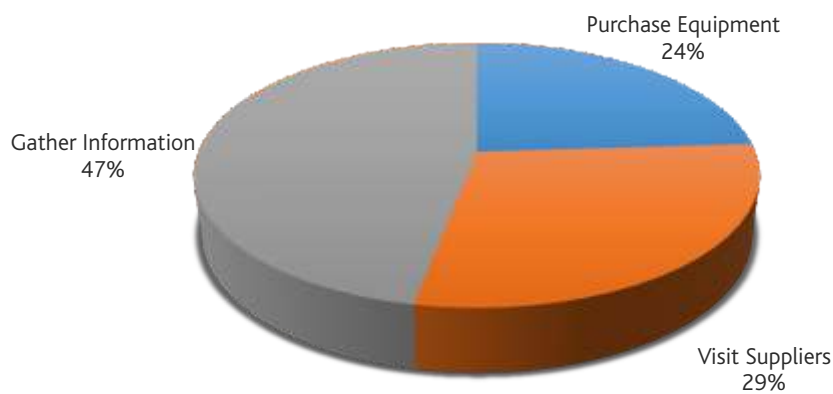


## VISITOR STATISTICS

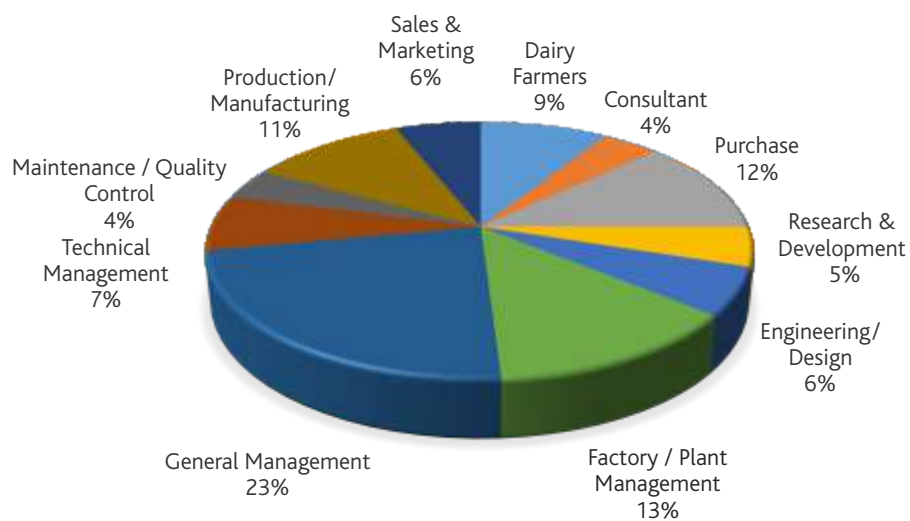
- Number of Visitors** **4260** (one time registered visitors excluding conference delegates)
  - Visitors from India 4078
  - International Visitors 182
- Number of Delegates**  
(Seminar on New Technologies for Milk Processing)

## VISITOR PROFILE

### 1. Purpose of your Visit

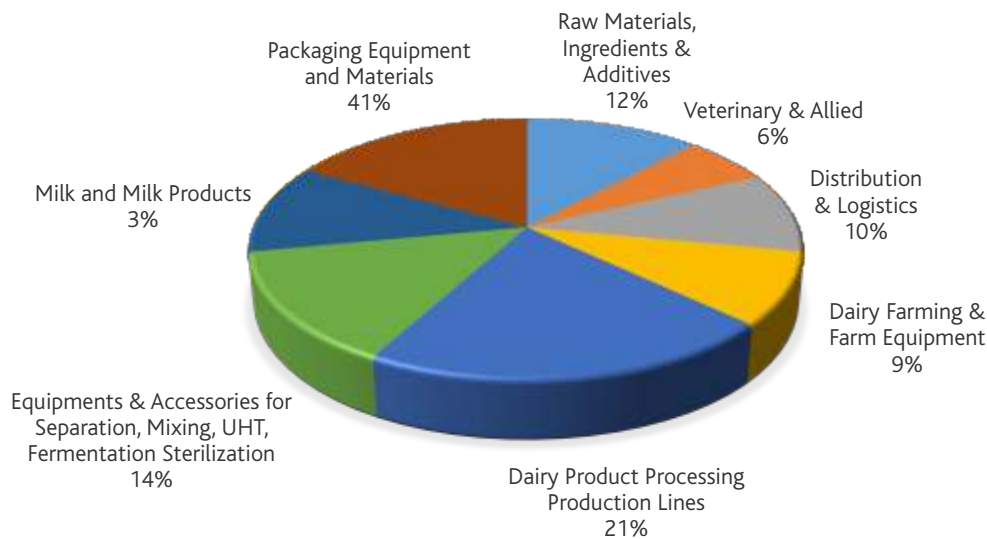


### 2. Job Function



### 3. Your area of Interest

(\* Visitors have expressed their interest in more than one category as this question has multiple choice options.)



## PRESS RELEASE

2nd edition of India International Dairy Expo (IIIDE) 2015: Phenomenal visitor quality, and the presence of leading pioneer brands has provided encouraging impetus to the dairy industry.

Over 4260 one time registered trade visitors excluding the delegates in the concurrent seminar came to the Bombay Convention & Exhibition Centre during April 23 to 25, 2015 to witness the latest technological developments happening in the dairy industry

### *IIIDE 2015 & Seminar on New Technologies for Milk Processing...*

The 2nd edition of IIIDE concluded on a high note. Almost all the exhibitors from India and abroad have been overwhelmed by the response & quite satisfied with the quality and quantity of the visitors who attended the trade fair. The presence of decision makers apart from the technical personnel from dairy cooperatives as well as private dairy product manufacturing companies was well appreciated by the exhibitors. Trade visitors and pioneers interacted during all the days of exhibition and have constructively absorbed latest insights into the technologies for the dairy industry. A total of 107 exhibitors from India and abroad including Europe Pavilion presented their products and technologies on the three trade fair days. The IIIDE is today one of the best business platforms for networking & customized solutions for the Indian dairy industry.

Having both leading technology solutions providers to dairy industry like GEA, KHS, Inoxpa, Samarpan Fabricators, Repute Engineers, REDA, Milkylab, IDMC, Veripack, Kirloskar Pneumatics, Thermax, Isuzu, etc., and dairy product manufacturing companies like Gokul, Farmgate, Karnataka Milk Federation, etc. as exhibitors and presence of dairy farmers as visitors presented the complete value chain of dairy industry under one roof.

One of the notable features this time round has been the considerable increase in the number of exhibitors providing refrigeration and cold chain solutions. Live demonstration of machines and spectacular stand presentations brought the much-needed charm to the exhibition. The concurrent seminar jointly organized by Indian Dairy Association – West Zone witnessed various discussions on new technologies for milk processing. IIDE has continued its support towards industry by acting as a great platform for buyers and sellers of technological solutions for the dairy industry to engage discussions to facilitate more business for future.

The exhibition was inaugurated by Mr. Sarangdhar R. Nirmal, Chairman & Managing Director, Prabhat Dairy Ltd. in the presence of Mr. R.D. Kokane, Vice 2 Chairman, Indian Dairy Association – West Zone, Mr. Ashwani Pande, Managing Director, KoelnmesseYA Tradefair Pvt. Ltd. and other esteemed guests from the industry.

The organizers KoelnmesseYA Tradefair India Pvt. Ltd., Indian subsidiary of Koelnmesse GmbH also drew a positive balance. "We have achieved a new level with this result. Our success will be measured by the opportunities; the business and the value addition that we as an exhibition organizer are able to give to our exhibitors. All the exhibitors are really happy with us and this in turn makes us happy. Our exhibitors success is rightly our success", said Ashwani Pande, Managing Director, KoelnmesseYA Tradefair India Pvt. Ltd.

The concurrent seminar proved out to be a great source for knowledge sharing with sessions on new technological developments for milk processing like Technology in UV Photo Purification of Milk; Fortification in Dairy Industry; Energy Saving Devices in milk processing; Aseptic bottling; etc. Some of The notable speakers in the seminar included Mr. Guy Kebble, CEO, Sure Pure; Mr. Kamesh Pant, Vice President Marketing, SA Pharmachem; Mr. Stefan Muhs, from KHS GmbH, Germany; Mr. Subin Jose from Xenos, New Zealand; Dr. K. Rathnam, Managing Director, Amul Dairy; Mr. Valerio Cazzato from GEA; Dr. Satender Singh Arya, CEO, Agriculture Skill Council of India; Mr. P Babu from Thermax; Mr. Avinash Prabhumirashi from Kirloskar Pneumatics, etc.

The next edition of IIDE will be organized during February 16 – 18, 2017 concurrent to 45th Dairy Industry Conference in Mumbai jointly by Indian Dairy Association – West Zone and KoelnmesseYA Tradefair Pvt. Ltd.

Koelnmesse - Global Competence in Food: Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, in Brazil, in China, in India, in Japan, in Thailand, in Turkey and in the United Arab Emirates. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

#### **Job Fair:**

A Job fair was organized during the conference, which was attended by 71 students. 25 of them got the jobs from the companies who participated in the fair.

#### ***See You in 2017***

With the tremendous success of premier edition, the next edition of India International Dairy Expo (IIDE) 2017 scheduled to be organized during February 16-18, 2017 at NESCO, Mumbai, India promises to be much bigger and better.

For further details and updates on IIDE, please visit: [www.iideindia.com](http://www.iideindia.com)

See you  
in  
2017



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