

Pre Show Press Release

March 06, 2019

India International Dairy Expo (IIDE) 2019: A trade dais for all stakeholders of Dairy Industry under one roof

With over 200 exhibitors from India & International showcasing their new technological advances / products / services being offered to the dairy industry, spread over an area of 8000 sq. mt. and over 6,500 dairy professionals expected to witness these exhibits, the next edition of India International Dairy Expo (IIDE) 2019 will bring the entire gamut of the dairy industry at one place

Indian dairy industry accounts more than 13% of worlds total milk production and is World's leading producer and consumer of dairy products for quite a long time with a sustained growth in the availability of milk and milk products. Indian dairy Industry is worth INR 5.4 trillion by value, having grown at 15% CAGR for the last consecutive 5 years and is expected to reach INR 9.4 Trillion by 2020 on rising consumerism. Dairy industry is one of the important source of employment and income for the rural Indian economy.

The dairy industry is witnessing continuous investments across various segments. The organized players consisting of cooperatives and private firms together procure around 20% of milk. Homegrown players such as Amul, Mother Dairy, Nandini, Prabhat Dairy, Parag Milk foods and Kwality, primarily dominate this market. The key to success in the Indian dairy industry has been largely based on the capacity of the player to grab a share of a consumers' monthly basket. Hence, each player has been focusing on providing a gamut of products across price ranges.

Many global players are making a beeline for India, through the inorganic route, committing big investments in value-added dairy products. Attracted by the size and potential of the Indian market the last couple of years have seen entry of global dairy majors like Lactalis and Fonterra into the Indian market. The growing Indian consumption story and the steady rise of per-capita demand for dairy products is definitely a huge incentive for them to be in India. Dairy growth in India is happening at a time when demand has considerably slackened in the matured markets of Europe and the US. The focus is on value-added products such as cheese, yoghurt, probiotic drinks, etc.

Contact

Sandeep Kumar

Tel. +91-8125594411

E-mail

info@koelnmesse-india.com

Koelnmesse YA Tradefair Pvt. Ltd.

Mumbai

#1102, 11th Floor,

DLH Park, Near MTNL office

S.V. Road, Goregaon (W),

Mumbai - 400067

Maharashtra, India

Tel: +91-22-28715200

Hyderabad

6-3-885/7/B

1st Floor, V. V. Mansion

Raj Bhavan Road, Somajiguda Circle

Hyderabad - 500082

Telangana, INDIA

Tel: +91-8125707722

info@koelnmesse-india.comwww.koelnmesse-india.com

Innovative products are also being routinely introduced, taking into account the specific requirements of Indian consumers as well as the export market. These players are improving their milk procurement network, which is further facilitating the development of the dairy industry in India.

The Trade Fair

Keeping in view the seamless business opportunities being offered by the Indian dairy industry and with an objective to create a dedicated business platform to discuss and deliberate about the new technologies & developments in the dairy industry at national & international level, Indian Dairy Association – West Zone and Koelnmesse YA Tradefair Pvt. Ltd., an Indian subsidiary of Koelnmesse GmbH, Germany will organize once again **India International Dairy Expo (IIDE) 2019**. The current edition of this successful dairy industry event is scheduled to be organized during April 03-05, 2019 at Hall 2, Bombay Convention and Exhibition Centre, Mumbai, India.

Today India International Dairy Expo has become “THE PLATFORM” for Dairy professionals not only in India but also in the neighboring countries covering the entire spectrum of Dairy Industry from veterinary, dairy farming and farm equipment’s, plant & machinery, processing, ingredients, packaging equipment’s, Refrigeration, Automations and logistics, Milk & Milk products and allied services. The visitors to IIDE include the Dairy Products Manufacturers, Co-operatives, Dairy Farms, Dairy Professionals, Scientists, Farmers, Government Agencies & Policy makers. This can clearly be seen with the overwhelming response received not only from Exhibitors but also from visitor enquiries for the forthcoming edition.

Continuing the success trends, the 4th edition of IIDE 2019 has already received a very good participation response from both national as well as international companies, with exhibitors from China, Czech Republic, France, Finland, Germany, Indonesia, Italy, Malaysia, Switzerland and USA, apart from India. Leading suppliers of dairy farm technologies, processing & packaging technologies, cold chain & distribution solution suppliers have already confirmed their presence in the exhibition.

Concurrent Seminar: Indian Dairy Association, West Zone will be organizing a 2 day seminar on “Innovation & Technological Growth in Dairy Industry” deliberating on various aspects of technological innovations, packaging solutions and productive dairying to meet the demand of the dairy industry in the country. Sessions of this seminar will be addressed by who’s who of Indian Dairy Industry and will be attended by entire dairy fraternity including the leading technology suppliers, Dairy cooperatives, Professionals, Farmers, Technocrats and others.

For online visitor registration and for further details, please visit www.iideindia.com

Team Koelnmesse YA Tradefair Invites you to be a part of this important trade fair as an Exhibitor / Visitor and make the most of this opportunity.

For further details on the said trade fairs, please contact:
info@koelnmesse-india.com

###

About the Organizer

Koelnmesse - Global Competence in Food:

Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, in Thailand, in China, in Brazil, in the United Arab Emirates, in Turkey and in India. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business. ANUTEK- International FoodTec India is a strong member of this successful trade fair family.

Further information is available at: <http://www.global-competence.net/food/>

###

The next events:

ANUTEK & PackEx India, New Delhi, India, 13.09.2019 – 15.09.2019

CIBUS TEC, Parma, Italy, 22.10.2019 – 25.10.2019

Andina Pack, Bogota, Colombia, 19.11.2019 - 22.11.2019

ANUTEK, Brazil, 26.05.2020 – 28.05.2020

Anuga FoodTec, Cologne, Germany, 23.03.2021-26.03.2021

If you reprint or publish this document, please send us a sample copy.