

Koelnmesse YA Tradefair Pvt. Ltd.

203, Inizio, Opp. P&G Plaza, Cardinal Gracious Road, Chakala Andheri (East), Mumbai 400 099 INDIA

Press Release

May 2022, Mumbai



India International Dairy Expo (IIDE) - India's most comprehensive dairy and dairy technology trade fair has summed up with a successful conclusion from 13-15 April 2022 at Bombay Exhibition Centre, Mumbai.

India International Dairy Expo
13-15 April 2022
www.iideindia.com

- 4684 Business Visitors from 8 countries
- 159 Exhibitors from 12 countries
- 217 Delegates
- Over 7533 Sqm. of exhibition space
- A National Seminar hosted by Indian Dairy Association (IDA), West Zone
- Open Floor Workshop supported by Association of Food Scientists and Technologists (India) AFSTI (Mumbai Chapter) and Chamber for Advancement of Small and Medium Businesses (CASMB)
- 21 Eminent Speakers from across the dairy fraternity

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After a gap of 3 years, the much-awaited special edition of India International Dairy Expo has been huge success in fulfilling expectations of stakeholders from the exponentially growing Dairy industry. The success of IIDE clearly underscored the trade fair's leading position as the most preferred and unified platform to explore and source business opportunities in the world's largest dairy market - **INDIA**.

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AWFIS L29 - L34, First Floor, Block L
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The exhibition was inaugurated by Shri. Sunil Chhatrapal Kedar, Cabinet minister for Animal Husbandry, Dairy Development, Sports & Youth Welfare of Maharashtra along with Mr. Meneesh Shah - Chairman, National Dairy Development Board (NDDB), Dr. G.S. Rajorhia, President, Indian Dairy Association, and Arun Patil, Chairman, Indian Dairy Association (West Zone) and other dignitaries.

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Shri Sunil Chhatrapal Kedar, Hon'ble Cabinet minister for Animal Husbandry, Dairy Development, Sports & Youth Welfare, Maharashtra in his inaugural address said, "The significance of dairy sector to the Indian economy cannot be underestimated. IIDE rightly highlights solutions that put the dairy industry's challenges of adulteration to an end with the help of Artificial Intelligence (AI) and Machine Learning (ML) enabled devices that can help catch the milk adulteration at early phase".

Over the course of 3 days, dairy industry professionals met solution providers encompassing the entire value chain generating numerous business opportunities and investment prospects in a highly engaging environment. IIDE 2022 once again paved the way for key players to showcase tailor made concepts for the dairy industry LIVE in person to decision makers.

159 leading solution providers were well complemented by high quality business visitors from top companies and co-operatives in the dairy sector such as Gokul Dairy, ITC Ltd, Gujarat Co-Operative Milk Marketing Federation, Parag Milk Foods, Patanjali Ayurved, Rajkot District Co-Operative Milk Producers Union, Mahananda Dairy, Rajaram Babu Patil Sahakari Dudh Sangh, Reliance Retail Ltd, Jharkhand State Co-operative Milk Producer's Federation, Dodla Dairy Ltd to name a few.

Concurrent seminars and conferences.

The Indian Dairy Association (IDA) - India's apex body of the Dairy Industry, organized a National Seminar on 13 April on the theme, 'Ideate. Innovate. Succeed.' The seminar was well attended by the executive and zonal members of IDA and other dignitaries from the West Zone. Board of Directors of Ajmer & Kolhapur Dudh Sangh, milk producers from different states and faculty members of major universities across India also graced the event by their presence.

Shri. Arun Patil, in his welcome address, expressed his gratitude towards the milk producers, processors and distributors of milk & milk products in India for maintaining the uninterrupted supply of milk & milk products during the most difficult times of COVID 19, since March 2020.

21 speakers delivered talks on various topics in 8 technical sessions. Some of the notable speakers in the seminar included representatives from NDDDB, Everest Instruments, Alfa Laval India, Goma Engineering, MoooFarm, LNT Infotech, Thermax, Agriculture Skill Council of India, Reflex Automation amongst many others.

The inaugural edition of the IIDE Knowledge Forum under which the open floor workshop was organised in collaboration with Association of Food Scientists and Technologists, India (AFSTI), Mumbai Chapter and Chamber for Advancement of Small and Medium Businesses (CASMB) was very well received by stakeholders in the dairy industry.

Ms. Chinmayee Deulgaonkar - Vice President, AFSTI (Mumbai Chapter) delivered the welcome address and set the stage for distinguished professionals from the dairy industry who brought new perspectives in topics concerning the industry i.e., regulatory requirements for the dairy industry, developing a globally recognized food safety system amongst many others. A panel discussion on 'Innovation in Dairy Sector' was moderated by Mr. Nilesh Lele, President - CASMB which included esteemed panelists from Digivridhhi Technologies (DGV), ORIGHT & Gemak Engineering Solutions.

The next IIDE will be held in April 2023 in Mumbai, India.

Koelnmesse - industry trade fairs for the food technology sector:

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Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy, and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information is available at:

<https://www.anugafoodtec.com/trade-fair/industry-trade-fairs>

About Koelnmesse YA Tradefair Pvt. Ltd.

Koelnmesse YA Tradefair Pvt. Ltd. is the Indian subsidiary of Koelnmesse GmbH, Germany which has been established in 2008 to cater to the needs of the rising Indian market. The hallmark of a successful trade fair is its ability to bring markets and people together in an efficient and highly professional manner. Events “made by Koelnmesse” are a promise of top quality.

KMYA is one of the leading Tradefair Organiser in India through their offices at Mumbai (HO), Delhi with expertise in Food, Food Processing, Dairy, Foundry & varied industries. Koelnmesse India is the most preferred partner by leading trade bodies & Industry Associations like the Ministry of Food Processing Industries (MoFPI), Federation of Indian Chambers of Commerce & Industry (FICCI), The Institute of Indian Foundrymen (IIF), Indian Dairy Association (IDA), India Trade Promotion Organisation (ITPO), etc.

For further details please visit <https://www.koelnmesse-india.com>

About the partner - Indian Dairy Association (IDA), West Zone

The Indian Dairy Association (IDA) was established in 1948 to create a platform for dairy professionals, scientists, farmers, equipment manufacturers, and service providers to provide them an opportunity for dissemination of knowledge and ideas and to promote the interest in dairying in national and international level by organizing seminars, symposia, and exhibitions on a wide range of topics catering to the needs of various streams of the dairy industry. IDA (WZ), with its activities spread over the states of Goa, Gujarat, Madhya Pradesh, and Maharashtra is very active and responsive to the needs of the dairy industry of the region. It has been regularly organizing seminars, workshops, and meetings keeping all the stakeholders' updates about the latest developments in the dairy industry.

The next events:

ANUFOOD China FoodTec Zone, Shenzhen, China, 13.-15.07.2022
Annapoorna - ANUFOOD India, Mumbai, India, 14.-16.09.2022
ANUTECH - International FoodTec India, Mumbai, India, 14.-16.09.2022
Anuga FoodTec, Cologne, Germany, 19.-22.04.2024

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